Government Services

Call for artwork: Request for Quote

Consumer Affairs Victoria

Applications close 13 August 2024

Call for Artwork

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Request for Quote

To support Consumer Affairs Victoria's (CAV) commitment to ensuring our services are culturally safe for First Nations people, we are seeking a visual art piece to be used on the website, and promotional flyers and materials.

We're seeking a First Nations artist (or group of artists) living in Victoria to create artwork (or piece of artwork) that captures the values and priorities of CAV.

At CAV, we promote the Victorian Public Service values of:

- responsiveness
- integrity
- impartiality
- accountability
- respect
- leadership
- human rights

These values inform the way we do business and are demonstrated every day through the actions of our staff. **Two key priorities for CAV are listed below:**

- First Nations people have access to:
  - culturally safe and inclusive services at CAV
  - a dedicated helpline
  - improved outreach support and referrals.
- Build staff capability by introducing mandatory cultural awareness training across CAV

To begin, we're asking interested artists to submit a Quote and application, to demonstrate why their proposed artwork would be the perfect piece to represent these aspirations.

About CAV

We are Victoria's consumer marketplace regulator. We are part of the Customer and Regulatory Services group of the Department of Government Services.

We provide:

- information, advice, and rental services
- assistance and advocacy services through funded services programs
- compliance and enforcement activities
- sector-specific regulation under Victorian registration and licensing schemes
- referrals to dispute resolution services
- support for legislation and policy development.

We also support these independent statutory offices and bodies:

- Motor Car Traders Claims Committee
- Residential Tenancies Bond Authority
- Business Licensing Authority

How will the artwork be used?

The selected artwork will be suitable to be used whether full or in part, following agreement with the artist/s, for:

- web, print or electronic publications relating to CAV's services for First Nations community, as required by CAV (this may include for social media use, print materials such as posters and flyers, and in video)
- other promotional materials/ merchandise for CAV- not for profit
- reproduction using details in borders or backgrounds of other graphic material relating to CAV's services, media purposes and reports. The purchase of the artwork will include a licence agreement for the work to be reproduced in digital form for use as outlined above. Following agreement with the artist, the art piece itself may also be displayed in the workplace of either Melbourne or Ballarat office, or both, to continue to promote the themes of the campaign for years to come. The artist will be acknowledged on a tab via our CAV website/as per the agreement with the artist.

Acceptable formats

The selected artwork must be able to be digitised, to allow CAV to use it across multiple platforms. Because of this, we ask for the completed artwork to be developed in the following formats:

- print (e.g. painting, sketches), or
- digital.

Mixed-media artwork, or three-dimensional formats such as sculpture, will not be accepted.

Who can apply?

This opportunity is for First Nations artists of all ages who live in Victoria.

Applications may be submitted by an individual artist, or multiple artists working in collaboration.

Participants are required to submit their ABN as part of the process.

How will the successful artist be selected?

Each application will be assessed by a selection panel convened by CAV, who will make the final selection.

They will consider:

- your interpretation of the themes, and the meaning behind your proposed artwork
- your response to the requirements of this brief

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- the look and feeling of your proposed artwork and its suitability to be used for the purposes described
- the suitability to be used for the purposes described.

Once the successful applicant has been chosen, an agreement will be written between the artist and CAV.

This agreement will include all other necessary requirements, including renumeration of the artist or artists.

CAV will then work with the successful artist to produce the final artwork by 10 September 2024.

Please note, CAV may select multiple artists, depending on the suitability of applications received.

What should you include in your application?

- A sketch/rough design of your proposed artwork in colour
- A short description of your intended artwork, including its meaning and intended design, colour scheme, and materials/ methods to be used
- Details of your relevant experience
- Any additional information you would like to include to support your application, such as preliminary sketches/ designs, and examples of your other artwork
- Participants are required to submit their ABN as part of the engagement.

Please send your completed applications and related documents to CAVengagement@dgs.vic.gov.au

Key dates

Milestones and timing from the date submissions close are as follows:

EOI close	13/08/2024
Applicants notified of outcome	Late August 2024
Initial briefing with successful applicant	Late August 2024
Completed artwork due to CAV	10/09/2024

The artist is to specify the fee (including GST) for their artworks in the application.

The available budget for the artwork is $5,000.

Any Questions?

For more information, please contact Morgan, Aboriginal Community Engagement Lead at CAVengagement@dgs.vic.gov.au